

# VL2707

**STANDARD: Sublimation - Full color**

**Item is white when blank.**

It is recommended that all primary artwork be kept within the **Art Safe Zone**.  
Artwork meant to **Bleed** over the **Trim Line** should overlap by 1/8"

**PROOFING:** Mask artwork at **Trim Line**. Remove **Safe**, **Stitch**, and **Bleed** lines.

**SETUP:** Remove **Safe**, **Stitch**, **Trim**, and **Bleed** lines. Only final artwork should be included.

## Design Best Practices

### IMAGES

- Minimum 300 dpi.

### TYPE

- All fonts outlined.
- Minimum point size - 12pt.
- Script font sizes must be comparable to a 12pt standard font such as Times New Roman to ensure proper printing.
- Background and text colors have an impact on printing. Even 12pt or larger fonts may print poorly if too thin or on a dark or high contrast background. (see graphic below).

#### ON SCREEN

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#### PRINTED

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